



FULL SAIL
UNIVERSITY

Collaboration in the Classroom

Full Sail has leveraged ConceptShare to provide its students from around the world with a more collaborative and open learning environment.

Over the past 30 years, Full Sail University has built a reputation as one of the premier art, music, and film schools in the world. Full Sail's 191-acre campus and online education platform, proudly welcomes over 13,000 students from 50 states and 49 countries and offers campus and online degree programs including: Computer Animation, Game Art, Digital Art & Design and Graphic Design.

Instructors at Full Sail were searching for a collaboration tool that would support both Instructor-to-Student and Student-to-Student collaboration. They wanted a tool that would significantly improve their ability to review student projects by allowing them to visually markup projects; from basic print to web to video. More to the point, their ideal tool would re-create the accuracy, intimacy and efficiency of face-to-face project reviews, but through the convenience of a web browser. Additionally their ideal collaboration solution would allow them to easily organize and share student projects across classes to better support peer collaboration.

Immediate Benefit

Once Full Sail deployed ConceptShare, instructors saw immediate benefits. They now had one central

location to access and view all student projects; in addition, instructors could react to identified areas for improvement by visually reviewing a student's work. By applying their markups and comments directly to the files, the feedback given has the benefit of maintaining context and clarity during the review process; augmenting how much and how quickly a student is able to consume and react to feedback.

The way ConceptShare is organized is great for Full Sail's needs, as both instructors and students can organize their workspaces class-by-class. In addition, the ability to bring in sequences (i.e. animated sequences, compositing files or scenes, movie files) is a huge benefit as it enables instructors and students to add comments on specific frames of any movie file. This type of specific feedback gives students the ability to fine-tune their projects knowing that their adjustments are in line with the instructor's feedback. Used across a number of faculties to review projects produced across various media types - print/images, web, audio and video - ConceptShare makes it easy for students to share and instructors to review a wide range of student created

work. From graphic design projects to game art to animation.



Pre-ConceptShare

Prior to using ConceptShare, students uploaded individual projects to turn-in folders. These folders were only visible to their instructor - not to other students. Instructors would review the work submitted in this folder and send feedback to the student via email. Students were unable to see one another's work or see the feedback and additional guidance instructors were providing to other students.



“Since we started using ConceptShare, we’ve seen immediate advances in the work submitted by our students.”

Pete Bandstra, Program Director of 3D Arts,
Full Sail University

An open learning environment

With ConceptShare, students have the ability to not only view one another’s work, but also see the feedback and guidance instructors provide to their classmates. For many students, this fuels an open learning environment, inspiring them to deliver a higher level of work.

For instructors, using ConceptShare allows them to see specifically where students need additional feedback and where they are excelling. Students can also upload earlier versions of their work, enabling them to get more feedback from their instructors and peers and deliver a final project that is perfectly in line with the instructor’s vision.

Raising the bar

ConceptShare promotes idea sharing between students to view and learn from each other’s work, as well as obtain additional feedback from instructors. This gives them the opportunity to raise the bar, thus producing better work than they had before.

Using ConceptShare in ways that weren’t predicted

More than one hundred staff members and educators in the 3D Arts program are using ConceptShare, and many are using it for research purposes, something Program Director Pete Bandstra hadn’t anticipated;

“the staff asked me to set up a room for research and development work or challenges. Using ConceptShare, the staff is continuing to develop work and

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share their findings with each other in the department. They can easily see who’s working on what technique and information can be shared across the department. This is much easier than sharing the same info via email.”

Company

Full Sail University
<http://www.fullsail.edu>

Challenge

- Needed a collaboration tool that students could use to see what their peers were developing and submitting and in addition, would provide a tool for staff to quickly see submitted student artwork and easily and efficiently provide feedback.

Solution

- Create an open learning environment for students with class-by-class workspaces
- Markup on top of students’ work for clear and quick feedback
- Provide insight to professors about specific students’ needs and progress for better feedback
- Manage students’ portfolio with a central location for all work submitted

Benefits

- Immediate advances in work submitted by students
- Instructors can provide feedback in a quick and interactive manner
- Promotes idea sharing between students
- Has become a valuable research tool for faculty

“I personally like the gallery – it gives me the ability to view a side-by-side comparison of a student’s work. You can then see where they were at various stages and how they’ve progressed.”